



announce -

International Immersion Program–

Step into MITALY DESIGN LEGACY WITH AAFT × SPD



Tour Details

Destination: SPD Milan, Italy

Program: Global Immersion Program Visit Dates: 6th - 12th December 2026

Duration: 8 Days

Certification: Workshop Certificate (issued by SPD Milan)

AAFT School of Interior Design invites you to one of the world's most iconic design hubs — Milan!

In partnership with the legendary Scuola Politecnica di Design (SPD),

this 8-day global immersion tour will expose students to luxury branding, cutting-edge aesthetics, and the culture of Italian innovation.



About AAFT School of Interior Design

Design Spaces That Tell Stories

The AAFT School of Interior Design is where imagination meets innovation. Our students learn to transform empty spaces into meaningful environments – homes, cafes, studios, galleries – that speak through mood, lighting, texture, and layout.

With state-of-the-art labs, material boards, and 3D modeling, we teach students the technical skills and aesthetic vision needed to craft interiors that are both functional and fabulous. Projects cover spatial design, color psychology, ergonomics, luxury planning, and green architecture – all rooted in industry realities and guided by top designers.

A study tour to Milan -

the ultimate design capital – will take you inside the minds of Italy's top creatives, teaching you how to brand, visualize, and present like a global design professional.

About SPD Milan

Italy's Original Design Powerhouse

Founded in 1954, SPD Milan is

a legend in the world of design education -

the very first school of its kind in Italy. Located in the heart of Milan, SPD specializes in blending Italian heritage with contemporary design thinking.

From branding to luxury communication, from digital interaction to sustainable product design - SPD offers

masterclasses led by European designers who work with brands like Ferrari, IKEA, and Samsung.

Students work in collaborative studio environments where creativity flows as fast as espresso. During your visit, you'll dive into cross-industry branding, storytelling in design, and real-world case studies – all while being mentored by top professionals in Milan's design scene.

The Immersion Program Includes

- Day 1 Arrival in Milan + Orientation
- Day 2 Branding & Luxury in Cinema, TV & Music
- Day 3 Luxury Integration in Food, Beverage & Hospitality
- Day 4 Branding in Art & Design + Cultural Walk
- Day 5 Visit to a globally reputed luxury brand
- Day 6 Workshop with SPD Faculty + Group Projects
- Day 7 Student Presentations + Certificate Ceremony
- Day 8 Departure



Benefits

of the Immersion Program

Study in Milan -	Workshop	Mentorship
Europe's design	Certificate from	by global design
capital	SPD Milan	leaders
Exposure to internation branding strategies	al	Visits to design retailers and luxury brands
Cross-cultural	Boost your	Experience
learning with Italian	interior design	real-world client
peers	portfolio	case studies
Learn luxury communicationNetwork with top professionalsfor career advantagein European design		



₹**2.25** Lacs

for the Program (inclusions - Visa, Ticket, All Meals, Accommodation & University Workshop)



www.aaft.com